



# PHARMACY SAVINGS PROGRAM

Medical Security Card Company (MSC), LLC provides pharmacies with a program that helps increase foot traffic, build customer loyalty, and increase sales – the ScriptSave Pharmacy Savings Program. By keeping drug costs low, the Pharmacy Savings Program can help more consumers have their prescriptions filled, and fill them at your pharmacy.

## FOR PHARMACIES

### PROFITABILITY

MSC clients experience an average 35% increase in drug spend and 31% increase in prescription sales – each month. By driving traffic, MSC also helps grow front-of-store sales and other services.

### CUSTOMER LOYALTY

Our custom-branded program gives your customers a reason to keep coming back, knowing they will always save on prescriptions at your pharmacy.

### ACTIONABLE DATA

MSC offers analytics on consumers and competitors, allowing pharmacies to adjust pricing and marketing to maximize sales and gain a competitive edge.

### SIMPLE TO IMPLEMENT

MSC solutions are turnkey, and easy to use for both pharmacy staff and customers.

## FOR CONSUMERS

### REAL SAVINGS FOR EVERYONE

Insured, uninsured and underinsured customers can participate in the program. Seniors can reduce the cost of prescriptions that are excluded from Medicare Part D.

### LOWER COSTS, BETTER HEALTH

Drug costs are the greatest cause of patient non-compliance. With a ScriptSave Pharmacy Savings Program, more consumers will be able to afford their medications, follow their doctors' orders which in turn can have them back to work or school.

### EASY-TO-USE AND SAVE

To save, customers can simply present their savings card at a participating pharmacy and pay the discounted price for the medications.



## THE ACA OPPORTUNITY

Consumers are confused about the Affordable Care Act (ACA) and you can help.

Under the ACA, many plans may have limited drug formularies or caps on medication spend. Pharmacies with a ScriptSave Pharmacy Savings Program can help patients navigate the ACA and always save, whether their medications are covered or not.

TO LEARN MORE, VISIT: [MEDICALSECURITYCARD.COM](http://MEDICALSECURITYCARD.COM)

# FREQUENTLY ASKED QUESTIONS

## SCRIPTSAVE PHARMACY SAVINGS PROGRAM FUNDAMENTALS

### CONSUMER PROFILE

- No prescription coverage
- Have prescriptions that are not covered by his or her plan, or
- Have a copay that is higher than the discounted price

### FLEXIBLE CLIENT PRICING MODELS

- Traditional tiered pricing
- Performance-based pricing
- Admin fee-based pricing

### A CUSTOMIZED PHARMACY NETWORK

- A custom network designed specifically for loyal pharmacy customers
- Program will reject at any other pharmacy

### BENEFIT DESIGN RECOMMENDATIONS

- In-depth analysis of claims assists in establishing competitive pricing
- Each program is flexible and can be created using any combination of benefits and features
- Pet only Rx adjudication

### WEB SERVICES

- Online enrollment
- Pharmacy locator
- Drug pricing

### MARKETING/COMMUNICATIONS

- Program awareness and promotion

**DISCOUNT ONLY – NOT INSURANCE.** Discounts are available exclusively through participating pharmacies. The range of the discount will vary depending on the pharmacy or provider chosen and services rendered. The program does not make payments directly to the pharmacies or providers. Members are required to pay for all health care services. The program cannot be used in conjunction with health insurance. Members may cancel their registration at any time or file a complaint by contacting Customer Care. This program is administered by Medical Security Card Company, LLC of Tucson, AZ.



MSC solutions, analytics and expertise close gaps in coverage and care for insured, uninsured and underinsured consumers. From store loyalty cards to fully integrated solutions, MSC helps health plans and other organizations improve health care, while attracting and retaining loyal, profitable customers.

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